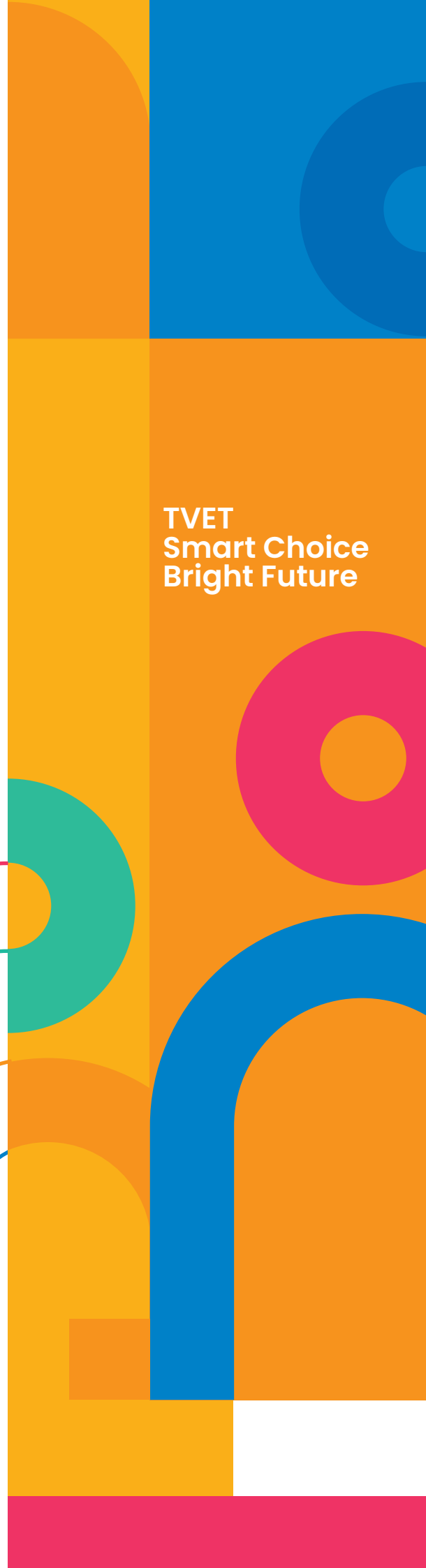


ADVANCED DIPLOMA 高级文凭

DIGITAL ADVERTISING DESIGN

数字广告设计

TVET
Smart Choice
Bright Future





About Us



Malaysia Technology Transformation & Creativity (MTTC) College, the esteemed institution specialising in Architecture, Engineering, and Construction (AEC), is proudly registered with the Department of Skills Development (JPK) under the Ministry of Human Resources in Malaysia.

Since 2013, MTTC College has fostered strong collaborations with key Malaysian government-driven departments such as MDec and CIDB. Through these partnerships, we have actively promoted and provided comprehensive training in Building Information Modeling (BIM). MTTC College offers a unique vocational pathway that empowers students to pursue their dreams on a global scale, particularly in the United Kingdom upon graduation.

Our specialised certifications enable the seamless integration of cutting-edge technologies, while instilling essential skills and knowledge into our programs.

By doing so, we strive to nurture highly-skilled talents for the design and building construction industry in our country.

ALWAYS BE PREPARED FOR FUTURE-READY APPLICATIONS



Jabatan
Pembangunan
Kemahiran

70%

30%

Skills
oriented

Practical
and
assignments
based

VS

Practical

Theory

Orient

Basis



Malaysian
Qualification
Agency

30%

70%

Academic
oriented

Research and
exam based

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COURSE OUTLINE

YEAR 1

Fundamentals of Digital Advertising

Video and Audio Communication

Design Project 1

3D Design Tools Software

Digital Branding and Desktop Publishing

Design Project 2

YEAR 2

Motion Graphics and Animation for Ads

User Experience (UX) Design

Design Project 3

Artificial Intelligence in Digital Advertising

Entrepreneurship Practise

Design Project 4

CREATE ADS THAT DRIVE RESULTS

The Digital Advertising Design course is your gateway to mastering the art of creating impactful, engaging, and visually stunning advertisements for the digital world. Dive deep into the principles of design, branding, and marketing strategy while gaining hands-on experience with tools like Adobe Photoshop, Illustrator, and After Effects. Learn to design for diverse platforms, from social media and websites to video ads and interactive campaigns, ensuring your work reaches and resonates with the right audience.

SCAN FOR MORE INFO



VOCATIONAL PATHWAY

16 Years Old /
SPM / O' Level /
UEC School Leavers

2 Years TVET
Programme at
mttc
COLLEGE

Job Placement

CAREER PROSPECT

- Digital Graphic Designer
- Social Media Content Creator
- UI/UX Designer
- Motion Graphics Designer
- Web Designer
- Digital Marketing Specialist
- Content Strategist
- Interactive Media Designer
- 3D Visualization Artist
- Augmented/Virtual Reality Designer

ENTRY REQUIREMENT

Age 16 & Above | English Proficiency



STUDENTS' SPARK ZONE

BEYOND THE CLASSROOM



RTM – TV LiveShow feature



Software Training Autodesk Certified Exams



Student Activities



MTTC Award Ceremony



Student Competition – MTTC Shark Tank

PJ CAMPUS 603 • 7931 3139
Menara Harvey Norman
Block B, Level 3, Menara Harvey Norman,
Seksyen 51a, 46100 Petaling Jaya, Selangor.

JB CAMPUS 607 • 509 0694
Citrine Hub Sunway Iskandar
Level 7, Citrine Hub Sunway Iskandar,
81550 Iskandar Puteri, Johor.

✉ enquiry@mttc.edu.my

🌐 www.mttc.edu.my

Accredited by:

